

CloudStrategies Newsletter

February 2012

Volume 3, Issue 2

Corporations of All Sizes Choose Office 365

- Office 365 On Track to Be One of the Fastest Growing Offers in Microsoft History
- Microsoft Announces Three New Major Corporations Using Office 365

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Many CloudStrategies clients begin by asking whether Office 365 is right and ready for companies of their size. We always reply that it definitely is, and a look at the variety of companies that have chosen Office 365 proves it.

Microsoft recently announced three more large corporations who have joined the Office 365 user community.

jetBlue
AIRWAYS®

JetBlue, the American Heart Association, and Patagonia have picked Office 365 as their productivity service of the future. These companies are now part of an illustrious group as **over 40% of the Interbrand Top 100 global brands use Microsoft's cloud productivity services.**

These new Office 365 customers are some of the latest companies to join the likes of Campbell Soup Company, Marie Claire, Roush Enterprises, Hersing Corp, UL (formerly Underwriters Labs), and Wunderman in recently choosing Office 365 to power collaboration for their workers. With customers like these, it's no wonder **Office 365 is on track to be one of the fastest growing offers in Microsoft's history.**



From Local to Global

This news highlights the diversity of customers using Office 365 – from leading airlines to global consumer companies, not to mention the small businesses we've talked about before. Global brands are not the only ones choosing Office 365—many customers have less than 50 employees, making it clear that Office 365 is right for businesses of all sizes.



Each customer is unique, different in size, mission, and industry, yet all have a common technology mission—to foster greater collaboration and communication, enhance productivity, and realize the efficiencies associated with the cloud.



For example, Patagonia, a leading provider of outdoor gear, is using Office 365 to drive real-time communications and decision making throughout its organization. Patagonia expects to **save \$300,000** in future upgrades and infrastructure improvements, and **\$15,000 a year in savings** by moving to the cloud-based e-mail system that is part of Office 365.

Additionally, Office 365 supports the company's "drive-less" program, providing the flexibility for more employees to work from home, so they can reduce their carbon footprint. Each customer typically has their own goals around efficiency and productivity when they select Office 365.

Companies like Campbell Soup and Group Marie Claire have chosen Office 365 to better connect mobile employees and to foster better teamwork across the company. To see the success stories of several CloudStrategies clients please visit us at <http://www.cloudstrategies.net/clients/client-case-studies.aspx>

To Cloud or Not to Cloud

Companies Choose Windows Intune to Simplify PC Management and Security



Organizations of all sizes are selecting Windows Intune to help manage and secure the desktops of their highly mobile workforces through the cloud without any on-premises investment. Microsoft recently announced three more organizations that have selected Windows Intune.

Global nonprofit Save the Children, professional services company goetzpartners and e-discovery firm eLitigation Solutions have all implemented Windows Intune to help solve some of their most pressing IT challenges.

While these three organizations vary in industry and size, they have one thing in common: Their employees expect to work anytime, anywhere, with access to their information and resources. As such, each organization needs to ensure its PCs are highly secure and well-managed to help protect data and assets, keep employees productive, and streamline the cost of delivering routine management and security.

Technology challenges have become more frequent and time-consuming as workforces grow and spread across the globe. Issues ranging from computers infected with malicious malware to missing or delayed software updates kept IT staff at all three organizations operating in a reactive mode instead of preventing these issues from the outset.



“It’s our job to ensure that consultants can work productively in the office and on the road, but we didn’t have the right tools,” said Hakan Kutlug, head of Information Technology at goetzpartners.

Windows Intune helps solve these challenges, especially for companies that have field and contract employees, off-network employees, or limited IT resources. Windows Intune brings together Windows cloud services and a Windows 7 Enterprise subscription to simplify PC management and security, delivering the benefits of a modern operating system.

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The solution also provides remote assistance, software updates, hardware and software tracking capabilities, and the ability to set security policies.



Save the Children®

“By using Windows Intune, we can save \$20,000 a year in malware costs and \$50,000 in Windows 7 licenses for staff at headquarters,” said Ken Supersano, senior director of Technology, Save the Children U.S. “That’s money we can funnel

back into field programs that benefit children in more than 120 countries around the world.”

Windows Intune also allows IT staff to get a simple snapshot of what is going on with their PC environments — including status of updates, software, endpoint protection, licensing and more. With this snapshot, IT staff can efficiently and proactively identify trouble spots or areas that need to be addressed.



“We’ve streamlined our PC environment and reduced costs by adopting Windows Intune, which helps us run a leaner, more competitive organization,” said David Hyre, vice president of Technologies, eLitigation Solutions.

Today, IT staffers at Save the Children, goetzpartners and e-Litigation Solutions rely on Windows Intune to help ensure the security and reliability of all desktops within their respective organizations. In turn, their workforces now have more reliable computing tools that allow them to realize their organizations’ missions and visions no matter where they are.

CloudStrategies is one of fewer than 50 partners nationwide chosen to be a member of Microsoft’s elite Windows Intune “BlackBelt” Program recognizing our commitment to supporting customers with this powerful service. For more information on how Windows Intune can serve your user community, contact your CloudStrategies Advisor.



CloudCalendar



Learn more about **Cloud Computing** and how to create **YOUR best CloudStrategy!**

Microsoft Windows Intune - PC Management Platform

Webinar: How can you keep your PCs & employees operating at peak performance, when you or your users are in the office or on the road?

Microsoft recently announced Windows Intune™, a new solution that brings together cloud services for PC management and malware protection with a Windows® 7 upgrade subscription. Remote workers in multiple locations. Multiple PC configurations. Limited resources- these are just a few of the challenges that face businesses every day. Windows Intune™ not only helps you address these challenges, it takes PC management to a whole new level of simplicity. With its powerful combination of Windows® cloud services and Windows 7, Windows Intune offers a comprehensive solution to help keep your PCs and employees operating at peak performance.

At the event you will learn how to achieve big-tech results with a small-tech investment. Experts will show you how easy it is to:

- How to select the right size cloud servers for your requirements
- Manage and secure PCs anywhere with cloud services
- How to provide the best Windows experience with Windows 7
- Stop malware threats before they stop you
- Identify issues before they impact business

Upcoming Sessions:

Thursday Feb 16th
12:30 - 1:30p EST
(9:30 - 10:30a PST)

CloudStrategies 101: Including Office 365

Webinar: Are you curious about the "Cloud" and what it means to your business?

Join us for an in-depth discussion about all things cloud where we will help you learn why businesses are leveraging the "Cloud" to Save Money, Increase Reliability, and deploy IT solutions faster than traditional "On-Premise" solutions. In addition to business and economic value discussion, we will introduce several top Cloud Solutions such as:

- Microsoft Office 365 including:
 - Exchange Online 2010
 - SharePoint Online 2010
 - Lync Online
- Windows Intune for cloud-based Desktop security and management
- Workspace Communications Hosted OCS and Lync Solutions
- Rackspace Cloud Solutions for Hosted IT Infrastructure
- Neverfail Cloud Based High Availability and Disaster Recovery Solutions

Upcoming Sessions:

Thursday Feb 23rd
12:30 - 1:30p EST
(9:30 - 10:30a PST)



CloudStrategies CloudWebinar Series 2012

We're excited to announce our upcoming new CloudWebinar series for 2012. The schedule of events will be published here next month, but expect to find sessions that will bring you the information and guidance you need to make the best decisions about what to move to the cloud, when to move to the cloud, and how to best move to the cloud. We'll also discuss new developments and cloud technologies as they emerge! Become part of the CloudStrategies Community!

You won't want to miss a single session!

Upcoming Sessions:

To Be Announced

Upcoming Topics Include:

Cloud Economics: How You Save Money

Creating Your Completely Cloud-Based Office

Making the Decision to Transition

Cloud In The Palm of Your Hand: Mobile Access

How Secure Is The Cloud...Really

Your Cloud & Your Customers: CRM & Lync

Office 365 One Year Anniversary Review

Managing From Cloud to Desk/Lap/Palmtop